Expression
Nonverbal communication
Agenda

- Clothing and bodily characteristics
- Movement and body position
- Personal space
Clothing and bodily characteristics

• Taller people are perceived as being more impressive
• Slogans on T-Shirts
• Uniforms
Clothing and bodily characteristics

- Taller people are perceived as being more impressive
- Slogans on T-Shirts
- Uniforms
Comic sans
120 pt
underlined
Clothing and bodily characteristics

• Taller people are perceived as being more impressive
• Slogans on T-Shirts
• Uniforms
Movement and body position

- Posture
- Touching in communication
- Gesture, mimic
Movement and body position

- Posture
- Touching in communication
- Gesture, mimic
## Personal Space

<table>
<thead>
<tr>
<th></th>
<th>Intimate Distance</th>
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</thead>
<tbody>
<tr>
<td><strong>First</strong></td>
<td>reserved for lovers and children</td>
</tr>
<tr>
<td><strong>Second</strong></td>
<td>personal distance conversations with friends</td>
</tr>
<tr>
<td><strong>Third</strong></td>
<td>interpersonal space strangers and newly formed groups</td>
</tr>
<tr>
<td><strong>Fourth</strong></td>
<td>public distance speeches, lectures, and theater</td>
</tr>
</tbody>
</table>

Diagram of Edward T. Hall's personal reaction bubbles (1966)
Thank you
Discussion? Questions? Everything?